



PRESS RELEASE

FOR INCLUSIVE SOCIAL AND DIGITAL INNOVATION IN EUROPE

Paris, 31st October 2017
Lisbon, 7th November 2017

François Hollande will attend alongside Al Gore, António Guterres (UN Secretary-General) and Brad Smith (Microsoft President), the second edition of Web Summit in the Portuguese capital. The “Davos for geeks” will host 60,000 participants, 650 decision-makers and more than 6,500 start-ups from 6th – 9th November. The former French President, who is now Head of the Fondation la France s'engage, will also be joined by the Social Good Accelerator, a delegation of budding organisations committed to making the digital transition more inclusive and solidary in Europe.

A former Head of state at the helm of a foundation for social innovation

François Hollande will express his vision of innovation and the role it plays in accompanying changes in society during a forum on Tuesday 7th November. After five years governing France, the former President is now Head of the foundation continuing the major social engagement project that was started during his term in office. Since being launched in 2014, la France s'engage has brought together and supported a community of more than 150 associations, ONGs and companies from the social and solidarity economy, all committed to social innovation.

A collective initiative for an inclusive, social and solidary digital transition in Europe

The Social Good Accelerator is an initiative driven by young French and Portuguese entrepreneurs and activists who believe in the social economy. During Web Summit 2017, the collective will host a Think & Action Tank with a strong campaigning focus to put inclusive digital transition at the top of the agenda. The thirty or so members of the Franco-Portuguese delegation will use this international gathering to start building a bridge between Tech companies and organisations dedicated to the greater good.

François Hollande's programme at Web Summit (Tuesday 7th November 2017)

Monday 6th November 2017

- 13h00 Lunch with Antonio COSTA, Prime Minister of Portugal
- 16h30 Interview with Margrethe VESTAGER, European Commissioner of Competition
Interview with Xavier BETTEL, Prime Minister of Luxembourg
- 18h00 Interview with Antonio GUTTERES, Secretary-General of the United Nations
- 21h00 Diner with Antonio COSTA and other high-level guests of Web Summit

Tuesday 7th November 2017

- 09h00 Meeting with the start-ups of the Social and Solidary Economy and those of French Tech
- 10h00 Exchange with the project representatives of the "Social Good Accelerator" Delegation
- 10h55 Round table with the social enterprises participating in the Forum « More Social Good in Tech, more Tech in Social Good »
- 12h50 Talk by François Hollande: « How Innovation Facilitates Change »
- 15h30 Interview with Hussam Hlaak, representative of the Syrian White Helmets

The Social Good Accelerator's programme (Monday 6th – Thursday 9th November 2017)

During Web Summit, the [Social Good Accelerator](#) will have a busy schedule. A dozen *in situ* ambassadors in charge of communications will carry out interviews and a Manifesto, as well as a field study to assess how companies would commit to a more inclusive digital transition. They hope to mobilise the media and social media, as well as fix as many meetings as possible with economic and political decision-makers. The goal: raise awareness about the importance of direct field support in achieving the digital transition of social entrepreneurs and associations in Europe.

The Social Good Accelerator and Génération2

Driven by Génération2, a cooperative consultancy specialising in partnerships between associations and companies, the Social Good Accelerator was born from the observation that social associations and entrepreneurs were largely absent from Tech events at Web Summit 2016. In 2017, Génération2 brought together a collective of social economy players committed to a more inclusive digital transition and innovative, global philanthropy¹. In addition to campaigning to give civil society better access to large economic and innovation events, the collective will also carry out an on-the-ground study whose results will be revealed in March 2018. In the longer term, the aim is to build a collaborative European model to support digital transition and encourage innovative companies and social good players to share skills and resources. The idea is to make tech more social and add more tech to social good for an innovative and effective European model that is inclusive, social and solidary.

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For more information: www.socialgoodaccelerator.eu or www.generation2.coop

¹ The delegation comprises:

- Consultancies: Génération 2 (organisers) - Agence Phare
- Foundations and associations: Fondation La France s'engage - Centre Français des fonds et fondations - Associations française des fundraisers
- Sponsors: Société générale - Fondation Thales - Generative Objects
- Social entrepreneur partners: Simplon - La Coding - MakeSense -HelloAsso - MicroDON - ProBonoLab -Share it - Hackers Against Natural Disasters - Care Game
- Portuguese social associations and entrepreneurs: SEA - CDI Global - Academia de Código - Impact Trip - Portugal sem beatas - Green Smokers Alliance